



Making a difference for North Carolina jewelers

North Carolina Jewelers Association YEARBOOK

Ad prices

Back Cover	\$700 (4 color upcharge \$200)
Inside Front	\$600 (4 color upcharge \$200)
Inside Back	\$500 (4 color upcharge \$200)
Full Page	\$400 (Color)
Full Page	\$300 (B/W)
Half Page	\$250 (B/W)

Ad deadline

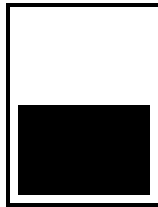
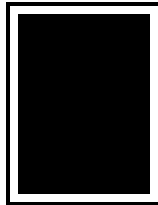
Deadline to reserve is April 15, 2012.
Deadline for artwork is April 21, 2012.

Ad sizes

Full Page	4 5/8" x 7 5/8"
Half Page	4 5/8" x 3 3/4"

Press Specs

- All ads must be provided digitally Via email or on discs
- Acceptable formats Adobe Acrobat, Adobe Photoshop
- Artwork must be correct dimensions for your ad size. Distortions may occur with sizing



Annual Directory Ad reservation form

Back Cover Inside Front Inside Back Full Page Half Page (Covers are first offered to previous year's advertiser as a courtesy. Call for availability)

Date _____

Payment Method:

My Check for \$ _____ is enclosed.
(Make checks payable to: NCJA)

Company _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Charge my credit card

Card No. _____

Expiration _____

Billing Address _____

City/ST/Zip _____

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