



Making a difference for North Carolina jewelers

North Carolina Jewelers Association Newsletter Advertising

Ad prices for Four Issues

Full Page	\$550
Half Page	\$400
Quarter Page	\$300
Business Card	\$200

Ad deadline

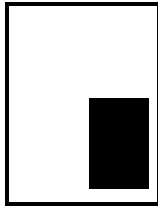
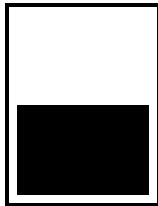
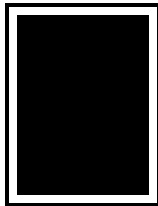
Deadline to reserve is December 31, 2011.
Deadline for artwork is January 15, 2012.

Ad sizes

	W x H
Full Page	8" x 10 1/2"
Half Page	8" x 5 1/4"
Quarter Page	4" x 5 1/4"
Business Card	2 1/2" x 1 1/2"

Press Specs

- All ads (except business cards) must be provided digitally Via email or on discs.
- Acceptable formats Adobe Acrobat, Adobe Photoshop
- Artwork must be correct dimensions for your ad size. Distortions may occur with sizing



Newsletter Ad reservation form

Full Page Half Page Quarter Page Business Card

Date _____

Payment Method:

My Check for \$ _____ is enclosed.
(Make checks payable to: NCJA)

Company _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Charge my credit card

Card No. _____

Expiration _____

Billing Address _____

City/ST/Zip _____

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