



Making a difference for North Carolina jewelers

North Carolina Jewelers Association Newsletter Advertising

Ad prices for Six Issues

Full Page \$550
Half Page \$400
Quarter Page \$300
Business Card \$200

Ad deadline

Deadline to reserve is December 31, 2010.
Deadline for artwork is January 15, 2011.

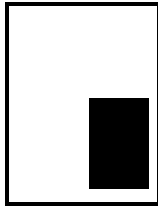
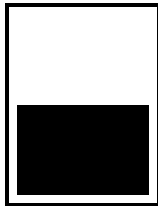
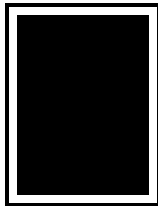
Ad sizes

W x H

Full Page 8" x 10 1/2"
Half Page 8" x 5 1/4"
Quarter Page 4" x 5 1/4"
Business Card 2 1/2" x 1 1/2"

Press Specs

- All ads (except business cards) must be provided digitally Via email or on discs.
- Acceptable formats Adobe Acrobat, Adobe Photoshop
- Artwork must be correct dimensions for your ad size. Distortions may occur with sizing



Newsletter Ad reservation form

Full Page Half Page Quarter Page Business Card

Date _____

Payment Method:

My Check for \$ _____ is enclosed.
(Make checks payable to: NCJA)

Company _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Charge my credit card

Card No. _____

Expiration _____

Billing Address _____

City/ST/Zip _____

North Carolina Jewelers Association
PO Box 17161 Raleigh, NC 27619
Phone: 919-789-7979 Fax: 919-832-0417
www.ncjewelers.org ncja@nc.rr.com